

Working with an Expert

Choose which areas you would like to receive 1:1 mentoring in as part of your free 9-hour package.



Strategy

Small businesses will be crucial in driving economic renaissance in the UK. As the economy has been fundamentally reshaped by the pandemic, businesses will need a clear strategy to help them emerge and prosper in what is likely to be a very different landscape.

A strategy will provide a clear roadmap and will define the actions a business should and should not take to achieve their goals. As business owners and managers find that the world has changed, they will need to think creatively to ensure the vision for the company, its goals and values are relevant in this new landscape.

Through the 1:1 mentoring session, business leaders can benefit from expert support to review their goals, business models, and markets to develop a clear and concise plan for success and avoid depending on blind luck.



What would you like to know about during your 1:1 mentoring sessions?



Anita can help you to:

- Develop an environment that encourages creative thinking and alternative ideas
- Help establish a project team and facilitate its work
- Help with focusing on desired outcomes and strategic goals/objectives
- Work with you to identify the full consequences of proposed activity
- Understand the impact on the business and its staff of any significant changes that emerge from a strategic review
- Test the resilience of the strategy

To create your 9-hour package, you could choose to focus on one theme, or do a mixture of themes. Other themes include Leading Change, Operations & Processes and Website Improvement.

WHO IS OUR EXPERT?

Anita Thornberry – Executive Director at the Haven Gateway Partnership

Anita's career began in the City of London working on the foreign exchange markets. She then decided to change direction and work in economic growth and has held senior strategic leadership roles for the past 15 years.

Anita leads the Haven Gateway Partnership, setting strategic direction and overseeing its delivery. She also works as a consultant, advising organisations on strategic direction and leadership as well as writing bespoke strategies for them.

Your Business Support Facilitator can assist you with creating your mentoring package.

TALE is ERDF Funded
www.tale.org.uk 07739 971656