



TALE *Transport and
Logistical Efficiencies*

IS YOUR DATA WORKING FOR YOU?

**FREE SUPPORT AND FUNDING CONTRIBUTIONS
FOR YOUR LOGISTICS BUSINESS.**

TALE creates opportunities to make the most of your data to improve profit margins and reduce costs

Call Your **TALE** Business Support Facilitator for practical steps to exploit your data

NORFOLK, SUFFOLK & ESSEX

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Open to SMEs with a logistics function including freight transport, manufacturing, food processing and distribution





MAKE YOUR DATA WORK FOR YOU

1 TO 1 FREE DATA ASSESSMENT

Get a **free diagnostic support plan** to show how you currently use data, and recommendations on better data opportunities

FREE WORKSHOPS ON PRACTICAL USE OF DATA

Cyber Security, Customer Insight, Operations, BI (Business Intelligence) and Digital Strategy

FUNDING CONTRIBUTIONS

Up to £60,000 (40% of total project cost, non-repayable grant)

For further information visit:

WWW.TALE.ORG.UK

or email tale@haven-gateway.org

 [@talehaven](https://twitter.com/talehaven)



A Haven Gateway Partnership Project

