

# IS YOUR DATA SAFE?

Attend our **free Cyber Security Workshop** to receive guidance about how to strengthen your systems.



*At a time when numbers of man-made attacks on the supply chain are increasing this session will outline the risks to business and provide solutions to protect your systems and critical data.*

You may have heard the term 'cyber security' if you have recently purchased new technology or updated your computer systems. It may come in the form of a pop-up blocker or anti-virus software which could prevent someone accessing your PC from 1000s of miles away.

When data is hacked the media is quick to report the news of problems in terms of suspension of business, loss of sensitive client data and reputational damage as customers are reluctant to use a service after an attack.

A customer is more likely to work with a business with strong cyber security in place. Cyber security is very important, especially for SMEs who may only have a couple of key customers.

Cyber security is the practice of the protection of computers and servers, mobile devices, electronic systems, networks and data from malicious attacks, thefts or damage and human error. The term is broad-ranging and applies to everything from computer security to disaster recovery and end-user education.

Cyber security protects all your technology, safeguards your staff and prevents anyone from accessing information which is illegal for them to view.



A Haven Gateway Partnership Project



# Cyber Security Workshop



The workshop includes examples of threats to the supply chain. It demonstrates how technology and well-trained staff can make a difference.

## OUR EXPERTS CAN GUIDE YOU TO:

- Understand the different types of cyber-attacks and the impact such attacks can have on your business
- Outline the detection and protection SMEs should have in place
- Highlight human error and provide data management practices to mitigate the risk
- Demonstrate best practice in IT policies and how to create a culture of security
- Build strong cyber security standards to build trust in your business to help win contracts

## WHO ARE OUR EXPERTS?

**Dr Özgür Kafalı and Dr Jason R.C. Nurse** – both Lecturers for the School of Computing at University of Kent

Both experts in the field of data protection, Özgür and Jason belong to the Cyber Security Research Group. They have interests in the human and social side of cyber security and its implications to user privacy.

Your Business Support Facilitator can assist you with booking your place on this workshop. Alternatively book now on [www.tale.org.uk](http://www.tale.org.uk) or call 01206 764778.