

Leadership

TALE **ACTION** EVENT



Attend our **free Leadership event** to discover the theories behind leadership and how great leadership is vital to any organisation.

What are your leadership values for your organisation? Are good leaders born or can they be made? Are you confused by management versus leadership?

From the smallest to the largest businesses, great leadership is essential if the organisation is to thrive. Leadership isn't easy, though, if you are caught up in the day-to-day running of your business. In an ever-changing world, with shifting consumer demands and technology changing rapidly, it can be difficult to be an effective manager let alone a leader. But it is exactly at this point that your leadership skills are needed. Whether your business is a lifestyle business or you have ambitions for significant growth, leadership skills will help you to realise what you want to achieve.

Our event is designed to introduce you to the major theories of leadership and provide you with the tools to understand the style that best suits you. It will help you to identify the difference between management and leadership and when you need to be either a manager or a leader.

Aimed at business owners or leaders, the session is designed to be appropriate to the key decision makers in an SME: it will be relevant to those responsible for setting the future direction for the company.



A Haven Gateway Partnership Project



TALE **ACTION** EVENT

Attend a session with our coach
seeing practical results in industry



OUR EXPERT CAN GUIDE YOU TO:

- Have an oversight of the theories of leadership
- Understand how leadership is different to management
- What makes a good leader
- Understand how great leadership can improve your business's performance

TALE **ACTION** EVENTS are hands-on sessions: attendance is limited to a small group of delegates.

The aim is to prepare action plans, with the focus on practical methods and examples.

TALE is ERDF funded
www.tale.org.uk

WHO IS OUR EXPERT?

Anita Thornberry – Executive Director Haven Gateway Partnership and Director, Goldville Ltd

Anita's career began in the City of London working on the foreign exchange markets. She then decided to change direction and work in economic growth and has held senior strategic leadership roles for the past 15 years.

Anita leads the Haven Gateway Partnership, setting strategic direction and overseeing its delivery. Anita also works as a consultant, advising organisations on strategic direction and leadership as well as writing bespoke strategies for them.

Your Business Support Facilitator can assist you with booking your place on this workshop.

Alternatively book now on www.tale.org.uk or call 01206 764778.