

Leading Change

TALE **ACTION** EVENT



Attend our free **Leading Change** event to discover the different models for change management and how to be the agent for change you want to see in your organisation.

Do you want to take your organisation in a new direction or do things differently? How do you bring your staff on that journey with you? What do you do to lead that change?

The business environment is constantly evolving no matter the size of your organisation. To stay one step ahead of the rest, to increase your profitability and to respond to your clients there may well be a need for you and your organisation to change either structurally or to introduce new procedures. In addition, new technological innovations, changing consumer behaviours, pressure from your competitors, all may mean that your organisation, or parts of it, needs to change and adapt to survive and prosper.

You understand the need for change but might be unsure how to implement change positively. And you might be so focused on the organisation and the necessary changes to it, that you forget about yourself and your own behaviours in leading that change.

Attend this event to help you understand successful methods of change management and how to apply them. It is designed to help you understand your role as the leader of change.



A Haven Gateway Partnership Project



European Union
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Development Fund

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Attend a session with our coach
seeing practical results in industry



OUR EXPERT CAN GUIDE YOU TO:

- Have an overview of change management tools
- Understand and identify those who are resistant to change and how to deal with that positively
- Recognise the importance of your role as the leader of change and your own behaviours
- Demonstrate the value of structured change in contributing to the success of your business

Aimed at business owners or leaders, this TALE **ACTION** Event is designed to be appropriate to the key decision makers in an SME:

It will be relevant to those responsible for setting the future direction of the company

WHO IS OUR EXPERT?

Anita Thornberry – Executive Director Haven Gateway Partnership and Director, Goldville Ltd

Anita's career began in the City of London working on the foreign exchange markets. She then decided to change direction and work in economic growth and has held senior strategic leadership roles for the past 15 years.

Anita leads the Haven Gateway Partnership, setting strategic direction and overseeing its delivery. Anita also works as a consultant, advising organisations on strategic direction and leadership as well as writing bespoke strategies for them.

Your Business Support Facilitator can assist you with booking your place on this workshop. Alternatively book now on www.tale.org.uk or call 01206 764778.

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www.tale.org.uk