



**TALE** *Transport and  
Logistical Efficiencies*

# IS YOUR DATA WORKING FOR YOU?

**FREE SUPPORT AND FUNDING CONTRIBUTIONS  
FOR YOUR LOGISTICS BUSINESS.**

**TALE** creates opportunities to make the most of your data to improve profit margins and reduce costs

Call Your **TALE** Business Support Facilitator for practical steps to exploit your data

## NORFOLK, SUFFOLK & ESSEX

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## EAST SUSSEX & KENT

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Open to SMEs with a logistics function including freight transport, manufacturing, food processing and distribution





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# MAKE YOUR DATA WORK FOR YOU

## 1 TO 1 FREE DATA ASSESSMENT

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**Get a free diagnostic support plan** to show how you currently use data, and recommendations on better data opportunities

## FREE WORKSHOPS ON PRACTICAL USE OF DATA

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Cyber Security, Customer Insight, Operations, BI (Business Intelligence) and Digital Strategy

## FUNDING CONTRIBUTIONS

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**Up to £20,000** (40% of total project cost, non-repayable grant)

For further information visit:

**WWW.TALE.ORG.UK**

or email [tale@haven-gateway.org](mailto:tale@haven-gateway.org)

 [@talehaven](https://twitter.com/talehaven)



A Haven Gateway Partnership Project

