

TALE *Lite*

Fast Grants for SMEs



CONSULTANCY PROJECT	BUSINESS BENEFITS
CYBER ESSENTIALS CERTIFICATION	Produce picture of current security level. Secure IT systems against cyber attack. Establish Responsibilities for security
MICROSOFT 365	Enable file, email, data sharing, allowing collaborative working Generate management reports Back Up Data
OPERATIONS AND PROCESSES	Review business systems to identify opportunities for improvement Prepare Implementation Plan
CRM (CUSTOMER RELATIONSHIP MARKETING)	Scope out a data management software to manage your sales contacts
STRATEGY	Identify business objectives Maximise opportunities
SAAS (SOFTWARE AS A SERVICE)	Fleet and logistics software to improve efficiency

You can source a consultant to use, we also have a list of suppliers offering services – the decision is yours to make



TALE *Lite*

Small Business Grants

For projects up to £5,000



HOW IT WORKS

- Work with a TALE Business Support Facilitator* to identify needs – they visit your base and produce a Support Plan
- Grants of £1,000 to £2,000, up to 40% consultancy cost. Project maximum £5,000
- Simplified Application Form
- Fast turnaround approval
- Identify a solution to your improvement opportunity
- Submit receipts to claim 40% cost

TALE *Lite* supports projects in SMEs with a logistics function, action plans must make better use of data

SMEs are using TALE Grants

Freight company took £2,000 towards Cyber Essentials & Microsoft 365

Manufacturer received £1,000 to conduct an Operations & Processes review

*These companies spoke first to our TALE team:

SIAN DOWELL
PATRICK MAYNARD
FRED THOMAS

Your Business Support Facilitator will fast track your grant application

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www.tale.org.uk